



Photographer

Description

Photographers can capture details and situations of special moments in photography. It is important to have creativity but also technical knowledge, to be patient to capture the best moment. Photographers have broad specialized knowledge of different types of cameras, photography techniques and lighting, processing and preparation of photographic material used for planning and execution of a photo shoot. They take photos of a wide range of items or people, for example for the purpose of advertising, television, press, fashion catalogues, in weddings, solemn events at the request of customers, develop photos for personal documents and similar. Lighting is crucial for a good quality photography, so the photographer takes care of that and uses lighting kits if necessary. After photographs have been taken, photographic material is processed on a computer, colours, contrast and form are adjusted in order to achieve optimum effect of a photography.

Photographers have to be communicative and satisfy customers' needs. They may work in sales, as specialists of photographic equipment sale, sharing their knowledge with customers and providing competent advice on various gear. In order to have photos within the planned and agreed budget, a photographer should be capable of estimating properly order costs and make a calculation in advance.

Desirable traits/requirements

- Endurance and patience;
- Creativity and sense of shape, colour and form;
- Good perception, an eye for detail;
- Competence;
- Accuracy and responsibility;
- Communication skills and politeness;
- Flexibility.

Positive aspects:

- The job of a photographer includes creativity, "an artistic eye" and capturing of a moment into photography. There are different possibilities of work and engagement. Working activities of a photographer are various, ranging from administrative jobs, taking and processing photographs, to sale.

Negative aspects:

- Photographers do not have regular working hours. They often work outdoors. The material must be delivered within the agreed period of time. It is difficult to plan the work amount.

Career path/ fields of work

This job requires completion of a four-year secondary vocational education.

Photographers may work in photo studios, camera stores, as a part of television or journalist crews and make-to-order.