



# Beautician

## Description

There is a growing number of women and men who go to beauty salons regularly to have their skin and appearance taken care of in an appropriate manner. Beauticians take care of your face and body skin, perform adequate treatments according to the prior face and body skin condition evaluation and based on client's individual desires and requirements. Beautician's responsibilities include cleansing and preparing the skin for treatment, treatment performance and monitoring of changes on the skin, massaging, removal of impurities from the skin, applying make-up, waxing/hair removal, manicures and pedicures. As a beautician applies a number of beauty products, it is vital that she/he is familiar with their content, effect and that she/he keeps up with the trends and emergence of new products in the market. Beauticians primarily work with their hands which require manual dexterity and accuracy, but they also use cosmetology equipment and tools such as lamps, sunbeds, waxing kit, magnifying glasses and similar. To prevent contamination, beauticians clean, maintain, disinfect and sterilize all items, equipment, tools and working instruments and maintain hygiene in the workplace.

Beauticians also give expert advice on the use of products, skin care and hygiene. Being attentive, pleasant and providing high quality services is vital in the beautician's work so that she/he can gain clients' trust and make their business stand out in the daily growing beauty market. Word-of-mouth is still one of the most powerful marketing tools. Given that they often work in a team, communication and collaboration with colleagues is a crucial aspect of beautician's work.

### Desirable traits/requirements

- Manual dexterity/ hand skills;
- Creativity and sense of shape and colour;
- Attention to detail;
- Accuracy and responsibility;
- Communication skills and politeness;
- Organization skills and flexibility;
- Patience;

### Positive aspects:

- Beauticians are in a daily contact with people. They try to build trusting relationship with clients to achieve good working results. The job is interesting, creative and versatile. These services are in high demand.

### Negative aspects:

- Everyday contact with clients can be demanding, and it is not easy to satisfy every customer. The job is physically demanding and requires standing for long period of time. Beauticians often work on weekends.

## Career path/ fields of work

The beautician's job requires completion of a four-year secondary vocational education; There are numerous trainings and courses for upgrading knowledge and acquisition of additional competences.

A beautician may work in beauty salons or beauty parlours, dermatology clinics and departments within larger medical institutions. Beauticians often run their own business, i.e. own their beauty salon/parlour.